

# Winsford Amateur Swimming Club AGM

7pm - Wednesday 25th March 2026  
Winsford Lifestyle Centre

	Comments	Action
1	<p><b>Chair's welcome and Apologies</b> Chair welcomed everyone to the Club's Annual General Meeting.</p> <p>Present : 25</p> <p>Barry Keeling - Chairman Jacqui Jones - Secretary Rob Hancock - Treasurer Michael Secker - Coaches Rep Sue Wright - Gala Committee Claire Turner - Social Committee Stuart Fraser - Officials Amanda Harrison - Galas and Social Committee Lucy Lee - Welfare Cally Buso - Welfare Issy Burton - Coaching team</p> <p>14 members</p> <p>Apologies;</p> <p>Nickie Ma</p>	

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## Chair's Report

2025 was an unprecedented year for the club starting with the National Arena League final in Cardiff.

Received the SENW award for the Swimming Club of the year which took us to the final in Birmingham in November. To the immense surprise of everyone the club won the Swim England club of the year. The win was partly attributed to our results and partly because the club has a strong sense of identity and maintains its feel of a club rather than a swimming institution.

The club is adopting a change in coaching style which is a more modern approach, with training programs focused on specific events. The Cardinal program has added targeted land training and swimmers are encouraged to use the gym.

The Club is organised into various sub teams, for example the welfare team, gala team, coaching team etc. This decentralised model allows us both to spread the load and involve more parents in the running of the club.

### Swim camp discussion

The Chair opened a discussion around the location for the senior Swim Camp as the 2027 trip will be the third year in a row that the camp has been abroad. It was noted that a UK swim camp had been on the list for 2027 but it wasn't popular, the price not being significantly lower than the international camps being one of the reasons noted on the survey.

The members present suggested the 2028 camp should be a UK camp without an international option and this request will be forwarded to the committee.

Other suggestions included doing something at home for those not doing swim camp eg clinics, fun sessions, socials; and fundraising to help fund the cost of the camp

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## Treasurer's Report

### 2025 year end financial report

Membership fees in 2025 were £153k (2024: £140). Increase reflects additional members and lessons coupled with the 2025 fee increases.

Galas (Winsford & External) generated £25k (2024: £20k). The cost associated with Galas was £17k, therefore bringing in a net profit of £8k. There were higher Gala costs in 2025 due to the success in the Arena League.

Fundraising efforts were exceptional this year raising just short of £13k (2024 £4k).

Direct costs were £146k (2024: £140k) representing pool hire costs £57k, teaching/coaching costs £68k, lifeguarding £4k and Swim England membership fees £17k.

Other running costs were £14k (2024: £4k) and included the replacement of the Electronic Screen which was fully covered by the additional fundraising efforts in 2025.

The net profit for the year was £14k (2024: £13k).

Looking at Membership Fees and running costs in isolation the club reported a £1k profit in 2025 (2024: £1k loss) with the inflation costs being covered by a combination of the higher membership fees and the increase in members and lessons. The underlying profit was generated from fundraising and Galas, especially the Winsford Galas.

We have cash reserves of just under £92k at the end of the year after allowing for the final swim camp payment, an increase of £15k over 2024. This level of cash is in line with Swim England guidelines to hold 60-70% of the annual membership fees for significant events such as a full pool closure

Thanks to Helen Jones, a previous treasurer, who will audit the club accounts

<b>4</b>	<b>Coaches Report</b> <p>Another fantastic year for the club. Firstly we made history winning the SENW Swimming Club of the year which gave us an invite to the national finals in Birmingham. Here we went on to win the SE Swimming club of the year. A complete surprise and massive honour! Congratulations to the whole club who made this possible, we were so proud of this award.</p> <p>Nationals- we had 3 swimmers compete in British championships last April followed by 10 swimmers reaching Aquatics GB Summer champs - our highest volume ever. 21 Swimmers made it to summer home nations national including open water.</p> <p>We finished 5th in Arena A final and the B team made the top final of division 1 for the first time ever. We have now entered the National Junior Arena League for the first time ever and will be hosting round 1 to Repton, Stockport and Liverpool.</p> <p>We had an incredible 58 Regional qualifiers and 81 County qualifiers. We took top club at the North Midlands championships once again. We had a very successful senior abroad camp and have another one booked for next year.</p> <p>Overall brilliant results - as a coaching team we'd like to thank the committee, our swimmers, our volunteers and everyone involved within our club to make this possible.</p>	
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<b>5</b>	<b>Squad fees</b> <p>Treasurer outlined that there had been an increase in costs to the club driven by increased pool hire costs and a rise in the minimum wage. The club, however, will hold squad fees at the current rates whilst there is some uncertainty around pool time.</p> <p>Subsequent changes to squad fees will be clearly communicated to all parents</p>	
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<p><b>6</b></p>	<p><b>Committee Roles</b></p> <p>As part of the AGM notice a request was made for anyone wishing to stand for a committee position. No volunteers came forward and all members of the committee agreed to stay in their roles so the committee remains unchanged.</p> <p>Eve Jones will be joining the Rebecca Butterworth, Lucy Lee and Cally Buso on the Welfare team</p> <p>There was a request for volunteers to support the gala committee and a request will be circulated</p>	<p>Circulate request for volunteers for gala committee J.Jones/Sue Wright</p>
<p><b>7</b></p>	<p><b>Wednesday night practice (Juggernaut)</b></p> <p>Since the beginning of the year the number of swimmers attending the Wednesday night Juggernaut session has been consistently over the Brio limit of 48.</p> <p>We tried two options to split the squads: a squad rotation whereby squads took it in turns to swim on Wednesday morning, and a split practice where two squads swam for one hour followed by the other two squads.</p> <p>We then surveyed the parents and the 1 hr 1hr split practice was preferred by a small margin.</p> <p>The Chair reported that we are in discussions with Brio looking for more pool time, ideally at Winsford or Northwich but currently open to all options. The next step will be a meeting with the Chair of Northwich ASC and Brio management. The club will keep members updated on progress.</p> <p>Members raised concerns about additional pool time impacting squad fees. Any impacts will be assessed by the committee and communicated to parents.</p> <p>During the 1 hour split practice it was noted that some swimmers with upcoming events were being given the option of swimming for both hours. It was the coaches' intent to do this for upcoming Nationals as well. The majority of members present felt this practice was unfair and so it shall be stopped with immediate effect.</p> <p>The Chairman thanked everyone for their attendance and closed the meeting</p>	