

**Winsford ASC Committee Meeting
Sunday 26th July 2026
Winsford Lifestyle Centre**

Attendees

Barry Keeling – Chairman
Jacqui Jones – Secretary
Michael Secker - Coach
Claire Turner - Social Committee
Sue Wright - Gala Committee
Cally Buso - Welfare

Apologies

Rob Hancock - Treasurer
Nickie Ma - Volunteer Coach
Ali Brennan - squad representative
Stuart Fraser - Lead Official

Barry opened the meeting welcoming all present.

1. Club Champs update 6th, 9th, 11th and 12th September

Licenses are in, 44 swimmers registered so far. We will need to make sure we have enough volunteers, topic discussed in detail below.
There will be a raffle, second hand swim shop and cake stall on Saturday 12th

2. Presentation evening 5th September

The room at Crewe Alexander room available from 6pm for a 7pm start. Will advertise 7-11pm

Will sell tickets and email needs to go out

Program will be to announce team captains and special awards, Club Champs awards will be presented in January

Craig Blackburn has been communicating with the High Sheriff of Cheshire who has expressed interest in attending

No raffle this year as there will be one as part of Club Champs

Emphasis will be on a celebration/social event so maybe need to change the name and advertise it as such

Actions:

Michael will send out email advertising the event and tickets

Sue will email current trophy holders asking for them back

Barry will talk to Craig about the High Sheriff

3. Channel Relay

We have 15 swimmers who have expressed interest and two confirmed slots in 2027 and 2028. The next step is to collect deposits to cover the payments already made to the pilots

Andy is in contact with the leader of a school who has taken a relay in previous years and can support regarding risk assessments and other Welfare-related considerations

Action: **Jacqui** will work with Rob to collect deposits and set up a meeting to involve Becky from Welfare and the experienced leader

4. **Banner**

It was noted by several parents at the Junior Arena League that we didn't have a banner or flag for the swimmers to carry while parading onto the poolside. We discussed needing something to carry, such as a flag, and also something to put behind our team when at galas

Action: Barry investigate options at the local shop

5. **Parent involvement and expectations**

Some recent observations from parents, coaches and committee members:

- we need to encourage more parents to help, particularly parents of younger swimmers, to ensure we have support for the future.
- underline expectations around parent behaviour, particularly leaving coaching to the coaches
- provide race-day guidelines, especially for those attending galas for the first time (on the website, but perhaps we need to point to it)

Michael already addresses parent involvement and volunteering when swimmers join or move up but we agreed on some additional actions below.

Actions:

Barry and Jacqui to put photos on the website so that they can be recognised

Barry will walk through the balcony to meet parents during development sessions

Jacqui/Barry will circulate a note with options to get involved highlighting Club Champs as a perfect opportunity

Barry/Michael will reiterate the message at the Presentation Evening

The coaching team will run a kick-off session for the new season in September which will include parent expectations for behaviour and involvement

Jacqui/Barry to consider the option of "open house" where they will be in the cafe during training to meet parents

6. **Cardinal**

We are down to 13 swimmers using the Cardinal app with the new contract for 15 so the club is still losing money. Michael suggested that a better model would be for Cardinal to approach several teams and ask for 5 swimmers, which we could support.

Action: Barry will contact Cardinal again with the latest update and determine the best way to move forward

Barry thanked everyone for attending and closed the meeting

